

# Press Release

FOR IMMEDIATE RELEASE



## BEAN CASH REVERTS TO ORIGINAL TICKER

**WORLDWIDE - August 17<sup>th</sup>, 2019** - Bean Core the developers of BEAN Digital Cash is announcing a change in the official ticker that is used to trade Bean Cash. Since the re-brand of Bean Cash from Bitbean in late 2017, Bean Cash has been trading using both the original ticker (BITB) and the new ticker (BEAN). Despite an announcement of the re-brand to Bean Cash and a change of the ticker to BEAN, various exchanges, including Bittrex, did not update to the new name and ticker (Bean Cash is currently not traded on Bittrex.) The name change was necessitated by a service trademark filing in the USA by a company claiming the name Bitbean. Bean Core changed the name to Bean Cash, even though the prior name had far more association to the digital currency known as Bitbean ([www.bitbean.org](http://www.bitbean.org)) than the company claiming the service trademark (1on1 Development LLC).

The difficulty for Bean Core to get the entire ecosystem adapting to the name change and ticker during the re-brand, itself lends credence to the decentralized nature of Bean Cash as a digital currency. Bean Core works to promote consensus in the community and the Bean Cash ecosystem, but it has no control over what individual parties or entities do. With that in mind, Bean Core has decided to revert to using the original BITB ticker symbol to associate trades of Bean Cash. It is admonished to those who are providing trading services for Bean Cash, to use BITB again as the standard ticker symbol for Bean Cash trades. This is important for consistency in the Bean Cash ecosystem. The ticker BEAN, is being reserved for a new class of Bean Cash, to be used in the next major release of Bean Cash v2.X, code-named "Project Aurora". Aurora will build upon Bean Cash, keeping the same block-chain as Bean Cash. More information on "Project Aurora" will be released later.



*"Fast..Simple..Secure..More Than Digital Cash!"*

Bean Core - A World-wide Virtual Company

*"Core Developers of Bean Cash"*

**[www.beancash.org](http://www.beancash.org)**

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